

# PERFORMANCE TRACKING WORKSHEET

**Your Month in Review:** Now that you've brainstormed your content strategy and drafted your articles for the month, take a moment to reflect on your own process and workflow so you can continue to optimize and stick to it.

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**PRO TIP:** FEEL FREE TO SHARE THESE ANSWERS WITH THE SWAAY TEAM FOR ADDITIONAL FEEDBACK.

**DID YOU MEET YOUR CONTENT GOAL?**

**WHAT WORKED WELL FOR YOU?**

**WHAT DID YOU FIND CHALLENGING?**

**WHAT DO YOU HOPE TO CHANGE ABOUT YOUR NEXT MONTH'S CONTENT?**